



NEWS RELEASE

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FOR IMMEDIATE RELEASE
Contact: Beth Davis
Environmental Education Coordinator
(757) 253-6859



AGENCIES PARTNER IN ENVIRONMENTAL EFFORTS

(James City County) On Saturday, March 27, 2004, from 9:00 a.m. to Noon, local County departments consisting of James City County Development Management's PRIDE and the Division of Parks and Recreation along with the James River Association (JRA) are partnering to conduct various environmental projects at Powhatan Creek Park located at 1831 Jamestown Road. PRIDE will be planting wetlands plants in the Park's infiltration basin (stormwater management facility/BMP) and removing debris and trash from the Bald Cypress swamp; Parks and Recreation will be installing various trees throughout the Park; and the James River Association will be installing a "coir" log with wetland plants along the shoreline. The plantings and litter clean-up efforts will reduce soil and pollution runoff, provide habitat improvement, and enhance the appearance of the community in beautification.

Powhatan Creek Park currently consists of a small boat/canoe launch with parking for 20 vehicles. Powhatan Creek is listed on the Natural Resources Inventory. Scenic views of saltwater marshes and an abundance of wildlife highlight trips on this beautiful waterway. Powhatan Creek provides access to the James River at Jamestown Island. Contact Parks and Recreation at (757) 259-3200 for further information or visit www.jccgov.com/recreation.

PRIDE, which stands for "Protecting Resources in Delicate Environments," is the County's watershed education program. PRIDE offers watershed protection tips, tools, and resources, as well as the opportunity for neighborhoods and businesses to earn a PRIDE designation. A Mini-Grant program is also available for small water quality improvement projects to County neighborhoods, stormwater facility (BMP) owners, and community groups seeking to improve water quality through watershed restoration and/or protection projects such as tree planting, wetland planting, BMP restoration, and stream bank stabilization. PRIDE conducts two hands-on watershed education workshops per year. Contact Beth Davis, Environmental Education Coordinator, at (757) 253-6859 for further information or visit www.protectedwithpride.org.

The JRA is a non-profit citizens' organization dedicated to the conservation and responsible stewardship of the natural and historic resources of the James River Watershed. The JRA offers a Riparian Lands Restoration Program free of charge to property owners within the James River Watershed. With each riparian planting, the JRA provides expertise on plant species and design that would best suit your property; materials for the restoration planting, including trees, shrubs, grasses, protective tree covers, and other materials, as needed; volunteer labor to plant the vegetation; and assistance in identifying other conservation programs that may be of use to you. Contact the JRA at (804) 730-2898 for further information or visit www.jamesriverassociation.org.