



*W. Wilford Kale, Jr*

427 Hempstead Road  
Williamsburg, VA 23188

**RECEIVED**

JAN 17 2012

**Board of Supervisors**

January 17, 2012

James City County Board of Supervisors  
% James City County Administrator  
101-C Mounts Bay Road  
Williamsburg, VA 23185

Dear Board Members:

All of you know me to some degree or another. Therefore, I will not discuss my background or my resume, which accompanied this letter and speaks for itself.

I believe I can bring a unique set of experiences as background for this interim appointment as a James City County Supervisor. I was a working journalist for nearly 30 years and covered James City County government for more than 24 of those years. I learned all segments of government, beginning with the county's first manager and when the Board of Supervisors had only four members and a court appointed "tie breaker" broke tie votes.

Later I served on the original County Historical Commission and then two four-year terms as the Powhatan member on the county's Planning Commission. This tenure gave me completely different insight into the running and operation of county government.

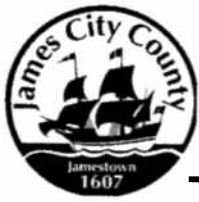
Therefore, I look at the county from various viewpoints, but always from the standpoint of a county citizen, first. That is the way I would view this appointment. I would be interested in supporting what is best for the county, regardless of political persuasion. I remember forty years ago when rural versus urban citizens divided James City, not political party affiliations. I would think I could, from my perspective, bring a modulating factor to the Board that could help develop an attitude of compromise among the board members.

I am NOT a politician, nor do I want to be one. I have absolutely NO desire for elected office. Nevertheless, I would view this opportunity to serve the citizens of James City County as a very important obligation, coming at a very important time in the county's history.

Thank you very much for considering me for this position.

Sincerely,

Wilford Kale



# Application to Serve on the James City County Board of Supervisors

Applications must be received no later than 5:00 p.m. on Tuesday, January 17, 2012.

Name W. Wilford Kale, Jr. (Wilford Kale)

Home Address\* 427 Hempstead Road

\*You must be a registered voter in the Jamestown District. You can determine this by checking your 2011 Voter Card, by entering you home address online at [www.jccegov.com/voter](http://www.jccegov.com/voter) or by calling the General Registrar's Office at 757-253-6868.

Phone 757-229-2944 Cell 757-645-5585 Email Kalehouse@aol.com

Employer Botetourt Press Position Managing Editor

Business Address 427 Hempstead Road, Williamsburg, VA 23188

Highest Education Attained Master's Degree in History University of Leicester, Leicester, England  
Diploma/Degree School Attended

**Civic Activities and Memberships (to include boards/committees/commissions):**

James City County Planning Commission, 1998-2006, Policy Committee Chairman, 2001-2005  
James City County Historical Commission, founding member), 1985-1987  
Regional Health Service Board (City of Williamsburg member, 1974-1976

**Reason(s) You Desire to Serve on the Board of Supervisors:**

I believe my background brings a unique set of experiences that would prove beneficial for a politically divided board. I have background of the county, dating from September 1966. I knew county government when there was just a county manager and four supervisors whose tie votes were broken by a "tie breaker" selected by the local circuit judge.

**Prior experience in state or local government:**

I covered local and state government as a reporter for the Richmond Times-Dispatch newspaper from 1972-1992 and was the senior staff advisor for the Virginia Marine Resources Commission from 1994-2007, serving most of that time as the agency's legislative liaison.

**Are you affiliated with any political party or organization? If so, please identify.**

I am not affiliated with any political party. The only party meetings I have attended were those in my capacity as a newspaper reporter. I attended local party meetings, district meetings and state conventions.

Do you consent to having a criminal background check performed?  Yes  No

*Please include a cover letter indicating why you should be selected to serve on the Board of Supervisors. Submission of a resume is strongly recommended.*

Signature \_\_\_\_\_ Date Submitted \_\_\_\_\_

**Return this application to:**

County Administrator  
101-C Mounts Bay Road  
Williamsburg, VA 23185  
Fax: (757) 253-6833  
E-mail: [jccboard@james-city.va.us](mailto:jccboard@james-city.va.us)

Be advised that upon submission, this application becomes a public document and may be published by James City County.

**ATTACH ADDITIONAL SHEETS AS NEEDED**

RÉSUMÉ

**W. Wilford Kale, Jr.**

427 Hempstead Road  
Williamsburg, VA 23188  
(757) 229-2944  
Kalehouse@aol.com

EDUCATION: College of William and Mary, 1962-1967  
Park College (now Park University), BA, 1970-1971  
George Washington University, graduate study, 1978-1979  
University of Leicester, Leicester, England, Master of Philosophy in  
History, 2011

PROFESSION: **Botetourt Press (KHK Publishing Co.)**  
2009 to present Williamsburg, Virginia

Managing Director. Press specializes in regional Virginia books.

Jan. 1, 1994 to  
March 31, 2007  
(retired)

**Virginia Marine Resources Commission**  
Newport News, Virginia

Basic responsibility was supervising and directing the agency's public affairs, public policy and legislative liaison programs. Reported to the Commissioner of Marine Resources, initially as director of public affairs, later as chief, public affairs division, and finally as senior staff adviser. Was responsible for all media contacts with the agency, handled political activities within the state agency framework and was a member of the (six) person senior management team.

Sept. 1971 thru  
Dec. 1993

**Richmond Newspapers, Inc.**

May 1992 thru  
Dec. 1993  
Richmond, Va.

*Richmond Times-Dispatch*  
Senior Writer  
Business-News Department

Basic responsibility was the coverage of Virginia's manufacturing companies, primarily the Fortune 500 businesses, including Philip Morris, Reynolds Metals Co., Chesapeake Corps and James River Corp. In addition, handled the coverage of statewide agriculture with emphasis on overview and issue stories. [The Business-News Department was created in May 1992 as part of the merger of the *Richmond Times-Dispatch* and *The Richmond News-Leader*, and various reporters were asked to take new assignments.]

Sept. 1971 to  
May 1992

**Williamsburg News Bureau Chief**  
Williamsburg, Va.

Initial responsibility was Williamsburg and four nearby counties, but through the years the area expanded to include supervision of coverage in 11 Eastern Virginia localities, and coverage of various state agencies. Responsibility not only for news, features, in-depth and investigative stories, but also for articles in a wide range of sections in the paper. From 1971 to 1983 supervised a student intern from the College of William and Mary. Since 1974 also assisted and supervised, when necessary, the other reporters in the office and the work of two or three stringers, who reported to the bureau.

Major accomplishments within the bureau above the regular news reporting were the organization and management of the coverage of such major events as the U. S. Visit of Emperor Hirohito of Japan; the return of the Vietnam POWs; the third Presidential Debate of 1976; the U. S. Bicentennial celebration (1974-1981); the 1983 Economic Summit of Industrialized Nations (now the G-8 Summit); and the 1985 re-enactment voyage of the Godspeed from England.

Feb. to Aug.  
1971

**Minnesota Private College Fund**  
Minneapolis, MN

Assistant to the Director

Helped organize the fund-raising activities for more than a dozen Minnesota private colleges. Reorganized the administrative office and restructured the file-system. Also handled all public relations activities and news releases.

June to Dec.  
1970

**Park College** (now Park University)  
Parkville, Mo. (suburban Kansas City)

Assistant to the Director of Public Relations

This was a part-time position while attending the college. Responsible for writing all the news releases and for developing brochures for athletics. Coordinated campus reporting with the Kansas City daily newspapers and assisted director in broadcast media work.

July 1968 to  
June 1970

**U. S. Army**

First Signal Brigade, Information Office,  
Republic of Vietnam,

June 1969-June 1970

Responsible for the operation of an eight-person information office that handled all the news releases, print and broadcast, for the 30,000 brigade members. Served as Editor-in-Chief of the brigade newspaper and supervised the collection of news for that publication. Served as deputy information officer when the detachment commander was absent.

October 1968 to  
June 1969

Information Officer,  
Fort Eustus, Va.,

Served as Command Information Officer, handling the dissemination of news to print and broadcast media. Wrote reports and directives on the handling of reporters and advised the Information Officer on public relations activities.

Sept. 1966 to  
June 1968

**Richmond Newspapers, Inc.**

*Richmond Times-Dispatch*

Served as a student intern (September 1966 to December 1967) in the Williamsburg News Office, handling coverage of local politics, the College of William and Mary and The Colonial Williamsburg Foundation.

From January through May 1968 was a full-time reporter for the state and city desks of the newspaper, covering local Williamsburg and James City County activities and later general assignment news and religion reporting in Richmond. Left the paper when called to active duty in the U. S. Army.

Jan. to Aug.  
1966

**College of William and Mary**

Student assistant in the William and Mary News Bureau

Sept. 1960 to  
Sept. 1965

**Knight Publishing Co.**

*The Charlotte Observer*  
Charlotte, N.C.

Served as a part-time staff reporter in the sports department, covering a wide range of sports activities, including professional golf and baseball and college football and basketball. (Worked after school, on weekends while in high school, and on holidays and vacations during college.) From January-September 1965, served as a full-time sports writer, covering high school and college sports.

**ASSOCIATIONS AND GROUPS:**

**Williamsburg Presbyterian Church**

Elder, since 1975  
Active Elder, 1975-1978, 1979-1982, 1983-1985 and 1989-1992  
Worship Committee, member, 1975-1985 and 1989-1991  
Chairman, 1976-1978  
Co-Chairman, 1990-1991  
Sanctuary Chairman, 1979-1984  
Church Renovation Steering Committee, 1980-1981  
Radio Ministry, Director, 1982-1993  
Chancel Choir, member, 1988 to present

**Sons of the American Revolution**

Williamsburg Chapter Historian, 1977-1982

**Williamsburg-James City Bicentennial Committee**

Member, 1973-1977  
Executive Committee, 1975-1977  
Medallion Committee, Chairman, 1976

**College of William and Mary**

Publications Council (campus wide committee), 1973-1976  
Chairman, 1973-1976  
Tricentennial Committee, member, 1984-1986  
Tercentenary Steering Committee, member, 1988-1993  
Class of 1966 40<sup>th</sup> Anniversary Fund Raising Group  
Member, 2005-2006, 2010-2011

**Society of the Alumni (now Alumni Association)**

Marshal (director), Homecoming Parade, 1972-1994  
Nominating Committee, 1982-1983, chairman, 1983  
Class Agent, William and Mary Fund, 1966-1972

**Royal Society of St. George (Gloucestershire, England Chapter)**

Member, 1998 to present

**Order of Saint Joachim** (European-born service organization)  
Knight Expectant, 2006-2009  
Knight, 2009 to present

**Honorable Order of Kentucky Colonels** (Kentucky recognition group)  
Colonel, 1979 to present

**Corps of Saint Lazare International** (Vienna-based service organization)  
Lieutenant Colonel, Virginia Media Liaison, 2009-

**Park College (now Park University)**  
Board of Trustees, member, 1988-1989  
Academic Affairs Committee, 1988-1989  
Alumni Association Board of Directors, 1985-1990  
President-Elect, 1987-1988  
President, 1988-1989  
Past-President, 1989-1990

**HONORS:**

Phi Alpha Theta (at Park College)  
Pi Delta Epsilon (now the Society for Collegiate Journalists)

**CIVIC WORK:**

Regional Health Service Board (Hampton Roads)  
One of two City of Williamsburg representatives, 1974-1976  
James City County Historical Commission  
Founding Member, 1985-1987  
James City County Planning Commission  
Member, 1998-2006  
Policy Committee, Chairman, 2001-2005

**PROFESIONAL**

**EXTRAMURAL:**

**Society for Collegiate Journalists**

College of William and Mary, Chapter Adviser, 1972-1983  
National Board, member, 1977-1985  
National First Vice President, 1977-1979  
National President, 1979-1981  
Immediate Past President, 1981-1985

**Society of Professional Journalists**

Richmond Professional Chapter, since 1972  
George Mason Award Committee, Chairman, 1979-1987  
Board of Directors, 1981-1985, 2007-2008  
Treasurer, 1981-1982

Vice President, 1982-1983  
President, 1983-1984

### **Society of Professional Journalists**

National Board of Directors

National College Press Committee, member, 1982-1985

Region 2 (Delaware, D. C. Maryland, North Carolina and Virginia)

Deputy Director, 1984-1985

Region 2 Director, 1985-1990

National Planning Committee, 1986-1990

National Publications Committee, 1985-1987

National Awards & Honors Committee, Chairman, 1988-1990

National Convention, Chief, Sergeant-at-Arms, 1988, 1989 & 1990

Richmond SPJ,SDX Educational Foundation

(One of three founders of the organization, which annually raises money and gives scholarships annually to two outstanding collegiate journalists.)

Board of Directors, since 1984

Foundation President, since 1984

### **PROFESSIONAL**

#### **OUTREACH:**

##### **Guest Lecturer**

Virginia Intermont College, Bristol, VA, 1980

East Carolina University, Greenville, NC, 1980

Radford University, Radford, VA, 1981, 1984, 1985 and 1987

High Point College, High Point, NC, 1983

James Madison University, Harrisonburg, VA, 1983

Park College, Kansas City, MO, 1983

Virginia Commonwealth University, Richmond, VA, 1986, 1987, 1989  
and 1990

*Richmond Times-Dispatch* Urban Journalism Workshop, 1983 and 1993

##### **Associated Collegiate Press**

Annual Convention, session speaker, 1979-1987

##### **College Media Advisers**

Member, 1979-1982

College Press Convention, New York City (in conjunction with Columbia  
University), speaker, 1979-1990

**Guest Speaker** at scores of civil clubs, historical organizations and fraternal  
groups from 1971 to the present

Who's Who in the Media and Communications, 1998-1999  
Who's Who in America, 1996, 1997, 1998, 1999, 2001  
Distinguished Alumni Award, Park University, 2011

## PUBLICATIONS

*Private Homes in Williamsburg...Today*, editor, College of William and Mary (four editions) 1964, 1967, 1969, 1971.

*Hark Upon the Gale – An Illustrated History of the College of William and Mary*, Donning Co. Press, Inc. 1985, 1991.

*Davis Y. Paschall: A Study in Leadership*, co-author, The Dietz Press, 1991.

*Traditions, Myths and Memories—Celebrating the Tercentenary of the College of William and Mary in Virginia*, wrote narrative, King and Queen Press, 1992

*Johnny Walker, His Success, His Vision and His Dreams*, editor, The Dietz Press, (two editions) 1992 and 2002.

*Goal to Goal—100 Seasons of Football at William and Mary*, co-author, Botetourt Press, 1997.

*Jamestown's Story—Act One of the American Dream*, editor, The Dietz Press, 2005

*Hark Upon the Gale—An Illustrated History of the College of William and Mary in Virginia*, Botetourt Press, 2007 (completely redesigned and updated with added text and illustrations)

*Hampton in the Bygone Days*, The Dietz Press, 2009

*Presidents of the United States, Portraits and Biographies*, The Dietz Press, 2012