

MEMORANDUM

DATE: March 28, 2000
TO: The Board of Supervisors
FROM: Sanford B. Wanner, County Administrator
SUBJECT: Convention Center Feasibility Study

The Williamsburg Area Convention and Visitors Bureau, along with the Williamsburg Hotel-Motel Association, the City of Williamsburg, and the Counties of James City and York have agreed to participate in a study of the feasibility of increasing visitor spending in the City of Williamsburg, James City County, and York County through construction and operation of a convention center. Proposals were being sought from qualified firms with the purpose of entering into a contract through competitive negotiations for the professional services of an expert and highly qualified research firm with experience in convention center feasibility studies.

This study is a private/public partnership and the expense of the study, \$75,000, will be borne 50/50 between Convention and the Visitors Bureau, the Hotel-Motel Association and other hotel properties, and the local jurisdictions. The County's share of the study is \$12,500. York County and the City have appropriated their share.

I recommend that the Board of Supervisors appropriate \$12,500 from Operating Contingency to the Williamsburg Area Convention and Visitors Bureau for the purpose of funding a convention center feasibility study. I recommend approval of the attached resolution.

Sanford B. Wanner

SBW/alc
convenstudy.mem

Attachment