

MEMORANDUM

DATE: September 12, 2000
TO: The Board of Supervisors
FROM: John T. P. Horne, Manager of Development Management
SUBJECT: Regional Issues Committee Resolution - Corridor Beautification

Attached is a resolution adopted by the Regional Issues Committee (RIC) at its meeting on July 18, 2000. The RIC recommends a series of actions to be taken by both the public and private sector to help beautify entry corridors in the Historic Triangle. Roads being targeted are those leading from Route 199 into the City of Williamsburg, including Route 199 intersections. This resolution is also being considered for adoption by the York County Board of Supervisors and the City Council of the City of Williamsburg.

Additional plantings along Route 199 and other roadways in the County will be undertaken this fall. The County has purchased and installed road name signs similar to the Williamsburg designs on most of the major entry road intersections. A challenge remains with existing commercial developments that were developed prior to current development regulations which may contain nonconforming signs or landscaping. The RIC is attempting to work with the Williamsburg Area Chamber of Commerce to develop a program for private businesses to participate in upgrading the appearance of existing sites.

Staff recommends approval of the attached resolution endorsing the RIC proposal.

John T. P. Horne

JTPH/alc
richighbeauty.mem

Attachments