

DISCUSSION OUTLINE DRAFT
for
BOS/EDA JOINT WORK SESSION

July 27, 2004

- I. REVIEW EDA MISSION AND VALUES STATEMENTS
- II. REVIEW EXAMPLES OF RECENT EDA ACTIVITIES
 - A. Managed Technology Policies Consultant Study
 - B. 2003 Comprehensive Plan Update input
 - C. Sponsored creation of W&M Business School Metrics Fiscal Impact Analysis Model for County
 - D. Organized and staged Women-Owned and Minority Business Enterprise Procurement Conference
 - E. Selective input on economic development-related re-zoning and Special Use Permit cases
 - F. Requested legislative action to change name from “Industrial Development Authority of James City County” to “Economic Development Authority”
 - 1. Part of BOS 2004 General Assembly Legislative Package
 - 2. Approved by General Assembly and Governor
 - 3. Became effective this past July 1
- III. RATIONALE FOR NAME CHANGE
 - A. More reflective of broader base of recent previous involvement (reference activity highlights above as examples)
 - B. Presents opportunity to explore with you other areas of activity
- IV. OTHER POSSIBLE ACTIVITY AREAS
 - A. Enhanced Education/Public Awareness of EDA by EDA
 - 1. Who we are
 - 2. What we do
 - 3. Why we do it
 - B. Establish A Joint Task Force
 - 1. Composition
 - a. Board of Supervisors representative
 - b. Economic Development representative
 - c. Plannign Commission representative
 - d. County Staff representatives (Office of Economic Development, Development Management, Financial Management Services)
 - e. County business representatives (2-3)
 - 2. Identify ways to ease the regulatory process for economic development target projects (e.g., performance standards vs. list of uses zoning, ease the SUP process)
 - 3. Discuss County interest in attracting and ways to attract large retail establishments
 - 4. Identify and discuss ways to maximize other economic development opportunities (e.g., new hospital as an attractor, development/redevelopment of riverfront area[s])
 - C. Small Business Support
 - 1. Create James City County definition
 - 2. Then identify
 - 3. Solicit small business interest in visitation via mail/E-mail
 - 4. Technology-related business incubator
 - 5. Incentives?