

**JCC Board of Supervisors  
November 22, 2005 Work  
Session**

*Working in Partnership to Provide  
responsive programs*



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**Background**

- Last work session-November 2004 focused on the previous ten years of growth in Facilities, Parks and Co-Sponsored Organizations
- This work session will focus on Recreation program participation, trends, challenges and demographic/community characteristics impacting design and implementation.

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## James City County:

- Is the 8th fastest growing community in the state
- 2004 Reports population of 55,200 \*\* 25% are youth and 16% senior population
- Low Unemployment, higher per capita income than state average; 5<sup>th</sup> highest in the state; still have almost 9% at poverty level.



## Demographics:

- Family
  - Single parent households, 200/1000 JCC, 333/1000 Williamsburg
- Seniors
  - 1/3 have at least 1 disability
  - 90% report they have good to excellent health
  - 47% volunteer
  - 11% are still employed



## Program Impacts:

- 22% of WJCCS students are in the free or reduced lunch program
- Obesity rates are on the rise for Youth, Adults and Seniors.
- Students eligible for Special Education Services continues to increase at a rate of 10% each year. Current total is 1383 of 10,008



## Program Goals:

- 3 Guiding Documents
  - JCC Strategic Management Plan
  - Division Strategic Plan
  - Youth Services Strategic Plan
- Additional Measures
  - Program evaluation
  - Customer surveys



## Finding the Best Fit Changing Roles

- Direct Service Provider
- Funder
- Facilitator
- Partner



## James City County Recreation Programs

- **Before/Afterschool Programs**
  - 7 Elementary Schools
  - 2 Middle Schools
  - 2 Community Centers
- **Instructional Classes**
  - Aquatic classes
  - Art/ Dance/Athletics
  - Aerobic & Wellness
  - Adult Education
  - Outdoor Education
- **Leagues**
  - Youth & Adult soccer
  - Adult Co-Ed softball

## James City County Recreation Programs

- **Special Events**
  - 1 Day events
  - Held in each Park & Community Center
  - Small scale & Large community wide events
  - Can be specific or general
- **Inclusion**
  - Specialized programs
  - Accommodation Assessments
  - Referrals for services
- **Camps**
  - Environmental Education
  - Athletic
  - Visual & Performing Arts
  - Preschool & Seasonal

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## Program Growth

Program	2002	2005	%
<b>B&amp;A School</b>	675	733	9
<b>Instructional Classes</b>	10,442	12,268	17
<b>Leagues</b>	1625	1499	-8
<b>Special Events</b>	16,342	20,853	26
<b>Inclusion</b>	26	385	1376
<b>Camps</b>	1060	1205	14
<b>Totals</b>	30,170	36,943	22

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