

DESCRIPTION OF SERVICES

To foster the development and expansion of a diversified and healthy base of primary business and industry that will better balance the tax base, increase job opportunities, and enhance both the quality and standard of living in James City County.

OBJECTIVES

1. Pursue recruitment of new primary business/industry that would result in increased nonresidential tax base and at-place employment.
2. Provide resources and marketing tools to make James City County competitive for compatible Economic Development projects.
3. Encourage retention, expansion, and formation of primary businesses in James City County.
4. Provide staff support to expanded role of County Industrial Development Authority (IDA).
5. Make, keep, and showcase James City County as a professionally competent, premiere business location at local, regional, and national levels.

BUDGET SUMMARY

		FY 04 Budget		FY 05 Adopted		FY 06 Adopted
Personnel	\$	203,266	\$	218,538	\$	227,558
Operating		73,690		70,690		70,690
Capital		1,250				
Total	\$	278,206	\$	289,228	\$	298,248

PERSONNEL

Full-time Personnel	3	3	3
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WORKLOAD INDICATORS

	FY 04 Adopted	FY 05 Adopted	FY 06 Adopted
Visits Local Business/Industry	15	16	16
Business Meetings/Presentations	60	75	75
Meetings Staged	12	15	15
Prospect Visits	12	15	15
Prospect Requests Serviced	25	30	30
Prospect Follow-up Contacts	100	125	125

BUDGET COMMENTS

Budget expenditures provide for a continuation of services rising 4.0 percent in FY 2005 and 3.1 percent in FY 2006. The Division continues its focus on attracting desirable commercial and industrial development.