

**DESCRIPTION OF SERVICES**

To engage citizens in their government by providing accurate and timely information and public education that promotes citizen understanding and involvement.

**OBJECTIVES**

1. Make government more accessible by providing live/taped broadcasts of public meetings.
2. Disseminate information through publications and other mediums to better inform and educate citizens.
3. Support Greater Williamsburg Area-wide tourism efforts that promote and encourage tourism and visitation.
4. Build citizen capacity to contribute to an improved community.
5. Support connected neighborhoods.

**BUDGET SUMMARY**

	FY 10 Adopted	FY 11 Adopted	FY 12 Plan
Personnel	\$ 464,147	\$ 544,257	\$ 548,589
Operating	54,360	50,764	48,764
Reimbursements	(66,830)	(61,280)	(61,280)
Total	\$ 451,677	\$ 533,741	\$ 536,073

**PERSONNEL**

Full-time Personnel	6.5	7.5	7.5
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**PERFORMANCE MEASURES**

	FY 09 Actual	FY 10 Projected	FY 11 Adopted	FY 12 Plan
Citizens informed about County issues (electronic)	6,277	6,300	1,320	1,450
# of times public meetings viewed online	12,213	17,000	30,000	30,500

**BUDGET COMMENTS**

This budget supports the operation of the Community Video Center, the Building F Board Room, and the continued use of the Building C Board Room for non-live broadcasts and is newly configured as part of Citizen Services. The City of Williamsburg and Cox Communications provide funding support to the Communications Division to defray the cost of video services. The County provides reimbursable support to the School division for live broadcasts. One Civic Engagement Coordinator is transferred from the Neighborhood Connections budget and as part of the County’s overall communication strategy, will facilitate public education efforts and promote citizen involvement. In addition, this position will work with a group of citizen volunteers to support connected neighborhoods and coordinate citizen training.