



CHESAPEAKE
BANK

 EQUAL HOUSING LENDER - MEMBER FDIC

Contents

- ▶ [e-Services](#)
- ▶ [Merchant Services](#)
- ▶ [Business Online](#)
- ▶ [Business Checking](#)
- ▶ [Switch Kit](#)
- ▶ [Cash Management](#)
- ▶ [Receivables Financing / Cashflow Program](#)
- ▶ [Payroll Direct Deposit](#)
- ▶ [Lending Services](#)
- ▶ [Courier Service](#)
- ▶ [Newsletter](#)



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[Home](#) | [Contact Us](#) | [Locations](#) | [Site Map](#) |

[Who We Are](#) [Personal Banking](#) [Business Banking](#) [e-Services](#) [Careers](#)

Business Banking



2006 Business Survey Results

1. How would you rate the climate for business in Williamsburg?

Excellent	22%
Good	60%
Fair	15%
Poor	2%
Not Sure	1%

2. How optimistic are you about your business's prospects over the next five to 10 years?

Very optimistic	48%
Somewhat optimistic	39%
Neither optimistic or pessimistic	9%
Somewhat pessimistic	3%
Very pessimistic	.5%
Not Sure	.5%

3. As a business person, what is your GREATEST source of concern for the community at large?

Controlling growth	18%
Availability of workforce	32%
Change in community's character	15%
Affordable housing	13%
High quality education	5%
Taxes	3%
Other	14%

4. What is your SECOND GREATEST source of concern?

Controlling growth	19%
Availability of workforce	17%

Change in community's character	22%
Affordable housing	18%
High quality education	8%
Taxes	6%
Other	10%

5. And your THIRD GREATEST?

Controlling growth	13%
Availability of workforce	13%
Change in community's character	15%
Affordable housing	18%
High quality education	10%
Taxes	21%
Other	10%

6. When you think about growing your business, how readily available is the additional capital or credit you need?

Easily available	37%
Somewhat available	44%
Somewhat unavailable	4%
Mostly unavailable	5%
Not sure	10%

7. Thinking about the area's growth, what kind of development should be MOST encouraged?

Suburban-style housing development	26%
New Town-style mixed use	38%
Three-acre residential lots	12%
Unrestricted	3%
Age restricted	2%
Not sure	19%

8. How important is it for the community's workforce (i.e. teachers, nurses, local fire and police) to be able to afford to live in the communities in which they work?

Very important	79%
Somewhat important	19%
Not very important	2%
Mostly unimportant	0%
Not sure	0%

9. Where to you think the region should most focus its growth?

Expanding tourism	30%
Appealing to retirees	7%
Attracting large companies	28%
Retail-based	3%
Attracting small business	26%
Not sure	6%

10. What kind of impact do you think the commemoration of Jamestown 2007 will have generally on local businesses?

Significant impact	21%
Some impact	63%
Hardly any impact	13%
No discernible impact	2%
Not sure	1%

11. What kind of impact do you think the Jamestown commemoration will have on your business?

Significant impact	12%
Some impact	35%
Hardly any impact	26%
No discernible impact	23%
Not sure	4%

12. How concerned are you about national chain businesses eclipsing or changing the character of the Williamsburg business community?

Very concerned	33%
Somewhat concerned	44%
Not at all concerned	22%
Not sure	1%

13. How concerned are you about transportation within the region?

Very concerned	61%
Somewhat concerned	32%
Not at all concerned	7%
Not sure	0%

14. When thinking about transportation, the region's greatest need is in:

Improving highways (such as I-64)	50%
Improving secondary roads in Greater Williamsburg	22%
Public transportation	26%
Air travel	1%
Not sure	1%

15. Thinking about your air travel needs, how satisfied are you with the availability of affordable and convenient flights?

Very satisfied	34%
Somewhat satisfied	56%
Not at all satisfied	8%
Not sure	2%

16. How well do you think the media covers local business issues?

Very well	7%
Pretty well	32%
Fair	48%
Poor	12%
Not sure	1%

17. How responsive do you think local government in James City County is to business issues and concerns?

Very responsive	8%
Somewhat responsive	53%
Not very responsive	21%
Not at all responsive	5%
Not sure	13%

18. How responsive do you think local government in the City of Williamsburg is to business issues and concerns?

Very responsive	12%
Somewhat responsive	50%
Not very responsive	23%
Not at all responsive	4%
Not sure	11%

19. How responsive do you think local government in York County is to business issues and concerns?

Very responsive	20%
Somewhat responsive	44%

Not very responsive	8%
Not at all responsive	1%
Not sure	27%

20. How would you rate the area's overall quality of life?

Excellent	36.5%
Good	62%
Fair	1%
Poor	.5%
Not Sure	0%

21. When you think about where we are going as a region, would you say we are:

Moving in the right direction	60%
Moving in the wrong direction	11%
Not really moving anywhere	21%
Not sure	8%

22. On a scale of 1 to 5 (with 5 being the best), how would you rate Williamsburg as a place:

To raise a family	4.3
To run a business	3.6
To retire	4.3
To provide opportunities for recent college graduates	2.5
To provide opportunities for recent high school graduates	2.8

23. How concerned are you about your ability to recruit and retain quality employees?

Very concerned	53%
Somewhat concerned	31%
Not at all concerned	14%
Not sure	2%

24. As a small business owner what is the attribute that you would like the Williamsburg region to become MOST known for?

Historic tourism destination	29%
Regional shopping attraction	3%
Active adult community	5%
Quality of life, family	54%
Other	9%

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