

MEMORANDUM

DATE: October 15, 2009

TO: The Board of Directors

FROM: Mark D. Rickards, Executive Director

SUBJECT: Partnership with Thomas Nelson Community College – Transportation Services

Attached is a resolution authorizing and directing the Executive Director to execute any and all documents necessary to enable Thomas Nelson Community College (TNCC) students and employees to have access to WATA transportation services.

The partnership has been approved by TNCC and they request that WATA expedite this pilot service while they prepare a simple Memorandum of Understanding (MOU) for the 2009-2010 semesters. The MOU will be retroactive to October 5, 2009, and will allow TNCC students and employees access to WATA transportation services with proof of College ID. In return WATA will bill TNCC \$.75 for each one-way trip at the end of each semester for TNCC students and employees using WATA transportation services. Electronic passenger counts give WATA the capability to track student use. This tracking system is also used for a similar arrangement with the College of William and Mary. The MOU is to be renewed annually.

Given that the TNCC new satellite campus location is adjacent to the WATA transfer center at the intersection of Centerville Road and Route 60 in James City County, WATA is confident that the following objectives can be met:

- Support WATA and TNCC partnership in support of students through public transportation;
- Encourage increased passenger use, therefore increasing potential Federal and fare revenue for the region;
- Expand current efforts for greater use of pass programs through existing technology; and
- Promote transportation alternatives to reduce parking needs, emissions and traffic congestion.

Staff recommends adoption of the attached resolution.

Mark D. Rickards